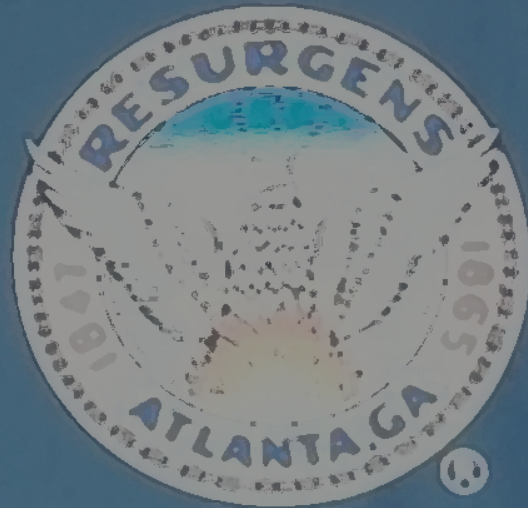
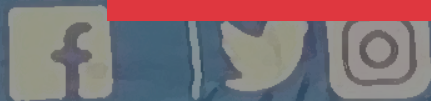


COMMUNITY OUTREACH

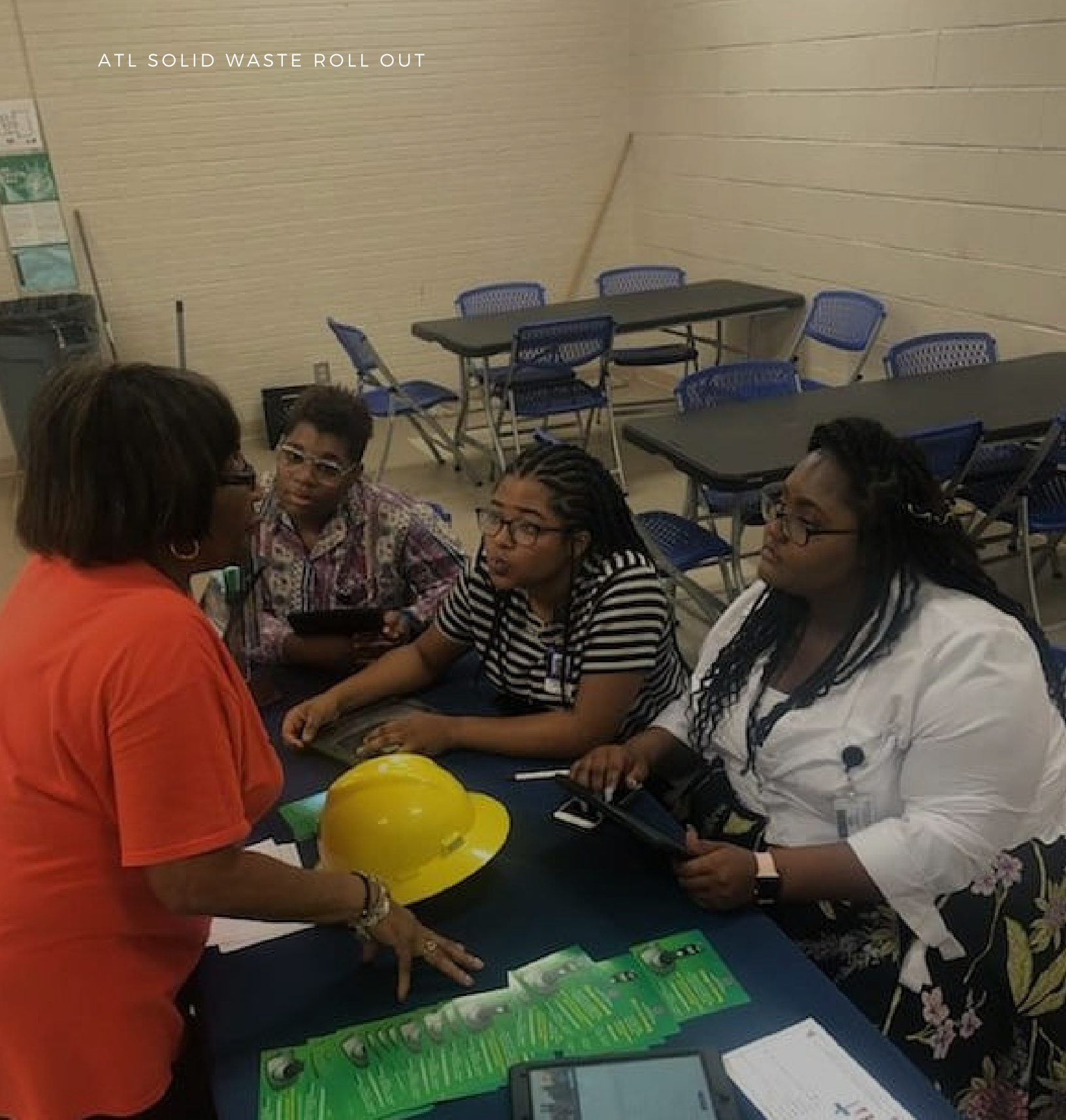
DEPT. OF PUBLIC WORKS
ATL SOLID WASTE ROLL OUT



CITY OF ATLANTA
DEPARTMENT
of PUBLIC WORKS



SUMMER 2018



To provide constituents and stakeholders of the City of Atlanta with a comprehensive explanation of the ATL Solid Waste Services updates and changes through community events and/or meetings as a presentation or information table.

OBJECTIVE

PURPOSE

The purpose of this report is to document the outreach efforts and accomplishments conducted during the implementation of the ATL Solid Waste Services Roll-Out Plan.

WHAT HAPPENED?

The City of Atlanta Department of Public Works changed the day(s) we provide curbside services for garbage, recycling and yard trimmings collection to many of our residential customers. The reasons for the change include the need to balance routes (number of homes per collection vehicle), and provide greater efficiency and service delivery to customers.

90,000

constituents effected



OUTREACH AND ENGAGEMENT EFFORTS

MAY – AUGUST 2018

Community outreach and engagement activities that informed ATL Solid Waste Service changes:

- Developed an interested parties email list with 232 contacts composed of all NPU Chairs and Neighborhood Associations and Civic Groups.
- All community groups were emailed in May advising them to attend their Neighborhood Planning Unit meeting to receive the white paper, an overview of the ATL Solid Waste Services Roll – Out from “Subject Matter Experts” (SME) in the June 2018 meeting.
- All civic and community groups were emailed in May asking if they would like an SME to attend their neighborhood or civic association meeting.



OUTREACH AND ENGAGEMENT EFFORTS (CONTINUED)

MAY – AUGUST 2018

- Via Facebook, posts were made in all individual community and civic groups, in May advising them to attend their Neighborhood Planning Unit meeting to receive the white paper an overview of the ATL Solid Waste Services Roll – Out from “Subject Matter Experts” (SME) in the June 2018 meeting.
- June 1 – 30, SME’s attended 26 Neighborhood Planning Units throughout the City of Atlanta distributing, the white paper as well as informing constituents of the upcoming changes.
- July 1 – 31, NPU Ambassadors attending NPU meetings re-iterating the ATL Solid Waste Services Roll – Out messaging, flyers and how to use and download the Re-Collect app.
- DPW Community Outreach Team conducted workshops and table setups (39) throughout the summer months of June, July and early August in the City of Atlanta. The workshops gave an overview of the ATL Solid Waste Services Roll – Out as well as a demonstration on how to use the Re-Collect App. Summer interns guided constituents using iPads on how to download the app as well as using the Waste Wizard feature and setting up reminders.



OUTREACH AND ENGAGEMENT EFFORTS (CONTINUED)

By The Number

Type	Number
NPU	33
Recreation Center	20
Festival/Event	3
School/University	2
Public Library	2
Store	2
Barbershop	1
Renew Atlanta Event	1
Beltline Pop Ups	3
Neighborhood/ Community Organization	5
Information Table	1
TOTAL	72

