

SAMANTHA - NICOLE TERRY

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PROFILE

A dedicated public servant and community leader with over 20 years' career experience imparting credible project management, quality program development and impactful community engagement to the constituents of the City of Atlanta.

KEY SKILLS AND SPECIALITIES

Project Management | Program Development and Implementation | Strategic Planning | Team Management | Special Event Planning | Grant Writing | Interpersonal Communication Skills | Partnership Development | Adobe Creative and Microsoft Office Suite | Social Media Management and Development | Georgia Homeless Management Information Systems (HMIS)

CERTIFICATIONS AND APPOINTMENTS

Mandated Reporter | GEMA Basic Public Information Officer Certificate | SUMMECH Board of Director | GRPA Board of Trustee Member | Mechanicsville Civic Association Board Member | #8DollarChallenge Founder

PROFESSIONAL EXPERIENCE

Resident Assistant (Part Time) | Partners For Home | Atlanta Continuum of Care | November 2020 - Current

- Work in close partnership with outreach and navigation teams for the purposes of supporting the guests with a connection to permanent housing including assistance with obtaining necessary state identification, birth certificate, and social security cards, and any other necessary documentation and applications for housing.
- Serve as staff on the hotel floor per shift and provide general oversight and support to guests at all times including symptom screening, meeting basic needs, meal delivery, and documentation in the Client Track system.
- Meet the basic needs of individuals experiencing homelessness to keep them calm and comfortable.

Program Manager | City of Atlanta : | Dept. of City Planning | October 2019 - Current

- Evaluate, execute, and manage the various programs that serve the Neighborhood Planning Unit system, including educational and training programs (NPU University), civic engagement plans, communication, process improvements, and grant administration.
- Coordinates services and activities at the neighborhood planning unit level and facilitating coordination among City departments and quasi-public agencies.
- Manages and supports the execution of NPU programs to enhance community outreach and engagement, and increase awareness about the NPU system, including but not limited to: NPU Grant Program | Annual Bylaws Review | Public Participation Plan | Neighborhood Directory | Community Education & Leadership Training Courses (NPU University) | Dashboards/Reporting and Special Projects.
- Develop strong, collaborative relationships with NPU officers, council-members and other stakeholders.
- Maintain a solid system of community engagement that contributes to the development of thriving neighborhoods with a strong sense of community
- Develops social media campaigns to coincide with NPU University calendar as well as NPU events.
- Analyzes and reports social media presence, engagement and effectiveness on all platforms.

Community Affairs Coordinator | City of Atlanta : | Dept. of Public Works | December 2017 - September 2019

- Liaison between the Department of Public Works (DPW) and the City of Atlanta's 25 Neighborhood Planning Units (NPUs)
- Project manager for "NPU Ride - Along" a collaborative program with the neighborhood / civic group leaders, providing transparency and one-on-one interaction with citizens and DPW staff on community needs
- Carried out the Department of Public Works vision for community engagement meetings and special events through the planning and executing of the day-to-day activities associated with each event/engagement opportunity for all demographics: youth, teens, adults, and seniors
- Project manager for intern Solid Waste Service Re-Branding
- Worked closely with City Council staff and the Communications Director to develop and execute processes and projects which enhanced communication efforts between the public and the Department of Public Works
- Proactively identified opportunities to build relationships and establish a dialogue with the community
- Prepared monthly reports on stakeholder engagement activities, social media metrics and special events

Program Director | City of Atlanta Dept. of Parks & Recreation | October 2007 - November 2017

- Developed, implemented, and administered diverse and dynamic programs for youth (ages 5 - 12), teens (ages 13 - 17) and young adults (ages 18 - 24) in the City of Atlanta
- Supervised and monitored all Camp Best Friends program staff (200+) at 25 locations, ensuring that responsibilities were completed in a timely fashion and adhered to program components
- Developed \$1.2 million seasonal budget by compiling information to support projected expenditures in specific areas such as operating costs for youth development programming; Advised management of unusual trends, funding levels, and expenditures
- Facilitated and maintained working relationships with vendors, schools, nonprofit and for-profit agencies
- Devised and executed recruitment and retention strategies in coordination with stakeholders and other agency-wide programs to ensure the maximum number of children/teens were being served
- Facilitated recruitment, hiring, training, and supervision of all programs as well as conducted observations of on-site

ACCOMPLISHMENTS

- Implemented and designed marketing and recruitment needs via social and digital media for Drumline Live, theatrical production. Group performed in Beychella (Grammy® recipient), BMF (Starz), 21 Savage, J. Cole, Euphoria and over hundreds of theaters globally.
- 2019 Southeast Regional EMMY® nominee for co-production of "Voices Unheard" Dept. of Public Works PSA
- Project manager on City of Atlanta's launch of the City's first Play Mobile
- Project manager for Drumline Live's Precision Band Camp, hosting 400 youth grades 6th - 12th grade at Morehouse College
- Published author in National Recreation and Parks Association magazine, "Parks & Recreation"
- Created leisure guide and researched other standards to create documents for the department to receive accreditation from Commission for Accreditation of Park and Recreation Agencies (CAPRA)
- Recipient of 4 Georgia Recreation and Parks Association state awards for programming and professionalism
- Program recipient of City Council Proclamation for Camp Best Friends summer program
- Successful partnership with Grammy Award-winning Clifford "TIP" Harris
- Successful partnership with Gulf Youth Action Coalition and Operation Reach
- Researched and implemented after school "supper" program, for the City of Atlanta
- Grant recipient of over \$200,000 in funding for programs from Wal - Mart Foundation and Coca-Cola Foundation
- Co-Chaired the 34th Annual Youth Holiday Party w/ S.C.L.C. W.O.M.E.N.S.
- Implemented City of Atlanta's Recreation After school Program (RAP) for grades K-5 at 17 locations; implemented certified teachers in after-school programs with the use of ALEKS and Study Island Programming
- Implemented in Camp Best Friends, Children's Defense Fund (CDF) National Freedom Schools model at 4 sites in 2012, a municipality first

EDUCATION

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| 2014 - 2016 | Executive Masters in Public Administration
Texas - Southern University - Houston, Tx
3.8 GPA Pi Alpha Alpha Global Honor Society |
| 2018 - Current | Candidate for Doctorate in Human Services
Social and Community Services with a Specialization in
Leadership and Organizational Management
Capella University - Minneapolis, Mn
3.6 GPA |

SOCIAL MEDIA

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<https://www.facebook.com/SDotTerry>
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